THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

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Veterans' Day, Nov. 11, is ripe in the Valley of the Moon

Gallup, Roper—and Moonbeams—were each about right in their election predictions. So henceforth keep in touch with this metropolitan and religious journal for accurate predictions—on elections, college football games, or the state of the nation.

The woman who gives you more than half the road is probably on a motorcycle. VALLEY WATCH REPAIR, Boyes Hot Springs.

Ferinstance, with just one exception (the one on procedure on bond issues, No. 12—which barely squeaked in, against our recommendation), every one of our picke went through, mostly by big votes. Between Scudder and Clem Miller we counseled "take your pick" and Scudder got it by a narrow margin.

THOSE RUNOVER HEELS don't look good, don't feel good. Don't cost much to repair them at CARBONARO'S Shoe Repair, Sonoma.

Sunday is Veterans' day (formerly Armistice day), but it will be observed to a degree on Monday, with various governmental offices closed. Veterans of Foreign Wars are planning special services Sunday in local churches—the biggest one at the Sonoma Congregational church—and their chaplain suggests that everybody join in prayers for peace—most fitting this year.

BANQUETS and PARTIES our specialty. PAUL'S RESORT, Verano. Dancing every Friday, Saturday, Sunday. Come on over.

Mendel's Cafe has come up with what seems to be a wonderful idea. You can now get almost any kind of Spanish dish at this popular cafe, along with, of course, its regular foods which have earned it such a wide reputation, especially for fine steaks.

So if you like enchilladas, tacos, Spanish tortillas and all the other exotic dishes, you need not leave the Hot Springs area to get them.

SEE FRISCIA FOR SEAFOOD. Craig Ave., El Verano, just off Arnold Drive. Fresh Crabs, Frog Legs, Trout, Lobsters, Abalone.

Question: "In a certain month small boys and girls eat less than they usually do. Which one is it?

Answer: February; it's the shortest month.

SPANISH FOODS—Enchilladas, tacos, tortillas, NOW at MENDEL'S CAFE, Boyes Plaza. Wonderful steaks, too. Short orders.

Quite likely you, too, stayed up till all hours Tuesday night to get the election returns. We tried all the major TV networks, staying with each long enough to get the drift of things and size up the various commentator teams.

They were all good—Chet Huntley on NBC, Walter Cronkite on CBS and John Daly on ABC. Our final choice was Cronkite, who seemed to us to have a slight edge over the others. His various charts and the way his returns were presented (including Univac predictions) struck many that same way.

CBS also stayed on the air longer than the rest, and when we finally shut off the TV at 1:15 we continued on radio, with CBS still going strong until about 3 o'clock.

SONOMA FURNITURE MART, Broadway. Christmas just ahead. Get something "good" this year. Lay-Aways welcomed.

The Paul Marcuccis, Jr. have been having a raft of company. Last week Monday Mr. and Mrs. Harry Sturgis and daughter Charlene were visitors. Tuesday Mrs. George Gambriel and Mr. and Mrs. Garry Grady, of San Rafael, were guests, and Wednesday came Mr. and Mrs. Felix Mancuso of the Glen Ellen winery.

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. Good Gas and Good Service always. Complete Grocery department.

And our highways around town seem to be going to pieces following the first rains, including Highway 12. Right in the business district of Boyes the pavement is developing big holes, the shoulders are raggedy, and in fact the whole shebang is something to be somewhat ashamed of. If the Springs area were running its own business, as an incorporated city of more than 4000 persons, something would be done about our streets, pronto. But as it is, we can only hope—for lo, many days, weeks, months and years!

By the way, another big community, about 6000, has been incorporated as a city. It's Woodside, down on the peninsula.

TODD CONSTRUCTION - ESTIMATING SERVICE. Surveying. Subdivisions. 18340 Sonoma Hwy., Boyes. Greengrass Bldg.

Little girls count on their fingers. Big girls count on their legs.

TOWN HOUSE SUPPER CLUB, Glen Ellen. Superb food served in comfortable surroundings. Cocktails. Worth your visit—anytime.

Without really wanting to infer "we told you so," we did know how the election was coming out at least three months ago. Proof: We bet a box of cigars Ike would win, 'way back then.

Little Adlai was sunk from the moment Harry made his little speech at the Chicago convention. His campaigning methods failed to engender much enthusiasm, and his total lack of important issues hurt. Two weeks before election, his advocacy of stoppage of the draft and ending of H-bomb tests proved a boomerang. But if nothing else did it, his remarks at 11 p.m. Monday cost him millions of votes. Who advised him? What was he thinking of, anyway?

FIELDS' AUTO REPAIRS, next to Texaco, Fetters Springs. Repairing all makes. Work guaranteed. Charges always low.

Boyes Springs Food Center has a cute new fixture you ought to see. It's a dispenser for baby foods, made of plastic and so arranged that when you remove a can, those behind it slip right into the space vacated.

If all canned foods were marketed in standard sizes, it could be such a contraption could be fixed up for the whole line.

BATES AND EVANS, Funeral Directors. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway Sonoma. WEbster 8-2686.

Our scouts report a new service station, probably selling Mobil gas, will be built on Highway 12 across from the old Flowery school. Also, the small roadside stand now located on the property will be improved, enlarged, and reactivated as a going business. Keep your eyes open for this development. (Moonbeams always brings you the big news—first!)

WOODLEAF MARKET, Boyes. Where you save real money on every purchase. Our own bakery. Lunchroom, Frozen Foods, Meats.

Our anonymous correspondent of last week wondered how come we considered ourselves proficient on elections, candidates, etc. Maybe he had a good point there. But we do and have studied this matter of politics for a long time, and should have learned something. But how's this for some more pointed comment:

The dems have some good men, both national and state, but they haven't been nominating them. They might not have won anyway, but they'd have done much better.

And statewide, they really have got a chance two years from now, if they'll come up with a good candidate for governor. Knight could,

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and just maybe should, be beaten. But not with the kind of men the dems have nominated the last coupla times.

Wonder how Clem Miller would be as a gubernatorial candidate? Maybe he isn't well enough known, but he put up a fine battle against Scudder—and besides, his grandfather was a governor, in Maryland.

R. A. "BOB" MILLER — "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

A dirt farmer visiting the city for the first time was fascinated by the blacktop streets. Digging his heel into the pavement, he remarked to his son: "Can't really blame these folks for building a town here. The soil is too danged hard to plow anyway."

SONOMA GROVE, Hiway 12 south of Boyes. Italian food a specialty. Varied menus—all good. Cocktails. Always the very best.

Sonoma Valley Improvement club, Inc., will meet next Tuesday evening, Nov. 13, at the clubhouse on Mountain avenue. Mrs. Ivar Monson and Mrs. E. A. Little will be the hostesses for the evening.

Having a little advance knowledge of what is to be served, and knowing that both of them are excellent cooks, we'd recommend you be at the meeting, and have a real highfalutin' time.

DENNY'S COG CLUB, Boyes. Congenial gathering place for sportsmen and all real people. Wonderful drinkables.

YELL'S ACRES NURSERY, in the heart of Glen Ellen. Specialists in Dahlias, Fuchsias, Tuberous Begonias. Make selections now.

Well, our puzzle contest is over, our answers are in the mail, and there seems no good reason why we shouldn't win the $5000 first prize. Only there comes the query: Why should they pay us that much money for solving a relatively easy series of geography puzzles? Any good student should be able to solve them without too much trouble. Maybe it's neatness that counts. Or maybe certain obscure rules must be followed to the letter. We dunno.

But if we do win it, it's certain we'll get one of those new electronic organs. Even have the color and finish all picked out.

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, better than most.

San Jose State college athletic teams go by the name of Spartans. Michigan State university uses the same name. Don't know which institution first used the name, but do remember that Michigan State put on a big contest some years back to select a proper name for its athletic teams.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete selection of fine wines and liquors. "SLIM" WALLACE.

More than 400 persons turned out for the big auction sale last Saturday evening at the Woodleaf parking lot, sponsored by a group of Boyes Hot Springs merchants. Bid-a-Buck was the name of the affair. Big prizes were awarded those bidding highest in "money" given purchasers during the previous seven weeks.

A follow-up contest is to get under way at once, with the climax coming December 23—just in time for Christmas. We'll keep you informed.

BROADWAY CAFE, Sonoma. Park in back, enter off East First. Extra specials all week. Pop and Mom Medros. Take-out license.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hiway.

You remember that long Welsh name and comment which appeared in Moonbeams a couple of weeks ago? The name was authentic, and Dr. David T. Jones, Boyes chiropractor, not only pronounced it, but complimented us on the fact that only one letter was wrong in the whole shebang.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

FRANK'S HARDWARE, Castner Bldg., Boyes. Complete stocks and super service. Paints, Tools, Glass, Gardening Supplies.

Sam Friscia, the considerably famous purveyor of fresh crabs and other seafood, is again on the job, as the crab season opens November 15. But he's also got a lot of other seafoods than crabs. Try him for abalone, lobsters, oysters, trout, or anything in seafood you can name. He has it. Address: Craig avenue, just off Arnold drive.

HOOKER OAKS TRAILER COURT, Hiway 12. Groceries. Shell products. Propane gas. Trailer space in grove for rent.

OUR RESORT, El Verano. Harvey and Melina. Stein Club headquarters. Draft beer, mixed drinks. Friendly place always.

West coast Rose Bowl team will be selected on the basis of Saturday's game at Palo Alto, when Stanford tangles with Oregon State. Big Ten team hinges on the Minnesota-Iowa game Saturday, with the University of Michigan still having a chance. We've got our teams—both sides—all picked out. (Our selections for free, just a phone call.)

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

BUD'S GARAGE. Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

Local figs, mostly the Mission variety, are ripe—and are they wonderful! This valley also has super olives and prunes, though they really don't seem to be "promoted" as they should be. With the best in the nation, why shouldn't we tell the world about them?

SONOMA GOLF & COUNTRY CLUB. Superb food and drinks, with exquisite surroundings. Try our Clown Room after golfing.

RAY'S WRECKING YARD, 1216 MacArthur Blvd., Sonoma. Bring your wrecks to us. Come here for repair parts, all makes.

It's getting close! If you're sending mail of any kind, Christmas presents or cards, to servicemen overseas, get 'em in the postoffice by November 15. That's the deadline.

MIKE & ROSE'S BOYES SPRINGS STORE. Specials on meats of finest quality, last three days each week. Try our steaks.

MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

We're sorta "agin" trading stamps, which as of now are enjoying a big boost. There are a half dozen outfits now dispensing stamps of various kinds, with the old S & H still the most popular. The missus saves them. We've got a couple of household gadgets given us for saving a book or two of stamps. So why don't we like 'em?

Our attitude is strictly because we're first, last and always a small town newspaperman. And small newspapers depend on advertising.

A merchant puts in a line of stamps. He pays out real money for the stamps he gives you on your purchses—perhaps a 3 per cent cut. But! He thinks he's advertising, so cuts down or discontinues his local newspaper advertising. But all he's doing is a little "good will" advertising—sometimes they call it "institutional," but it's still in the class with program, donations and other obnoxious expenses he's called upon to make far too often. If he'd use the same money for legitimate local newspaper advertising he'd be ahead.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971

Prescription Specialists Veterinary Supplies

ROZARIO'S PALMS INN, Verano. Gathering place for the discriminating. Fine food and excellent bar. THE INSKEEPS.

Mae West recently met a well-preserved old gentleman who was boasting about his longevity. "I don't drink, I don't smoke, and I never stay out late. Never go to the movies or suchlike dens of vice," said the old gent, "and I never even use strong language. And, Miss West, I'm going to celebrate my 80th birthday tomorrow."

May had one question: "How?"

POWDER BOX BEAUTY SHOP, Arnold drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

EL DORADO HOTEL, Sonoma. Club dinners and banquets. Authentic Italian food, seafood, splendid menu. Cocktails.

Our overseas dilemmas, our involvement in so many of the world's perplexing problems—in fact, our present insecurity—could be solved mighty fast, if our president (and he has the power, we think) would immediately clamp down on all and every form of so called foreign aid programs. Cut off Egypt and Israel—and Great Britain and France—from our donations, loans and gifts, and just maybe, and quite likely the little boys over across the ocean might decide to start behaving.

AQUA SOFT—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

Family Style Chicken. All you can eat, $1.75. Best Italian Spaghetti and Ravioli. BUNNY'S CAFE, 2135 Mendocino, Santa Rosa.

And we just must print a letter from our favorite and most level-headed democrat we know, commenting on this week's election. Here 'is:

Dear Col. Little: My prediction of some months ago that the democrats would win the election might not have been such a bad guess, at that. As I view the results, it is a victory for an individual, but a defeat for a party. As of this moment, two of the president's hand-picked candidates for the senate have been defeated—McKay in Oregon and Langlie in Washington. This, with the defeat of a republican in Idaho, and the election of a democrat in Nevada, increases the democratic majority in the upper house. I do not know the final results for lower house seats at this hour, but indications are that the democrats have also increased their margin of control.

Whether the unsettled conditions in the Middle East influenced the vote for the presidency is beside the point, but it might have been a contributing factor.

JIM'S FINE MEATS, at Food Center, Boyes. New management, but the same high quality meats. Cut as you want it. Try us!

ESPOSTI'S LUNCH ROOM, Fetters, Hiway 12. Home-made Soup. Sandwiches, Hamburgers, Fountain, Wine if you wish. Drop in.

And comes a query: Has Thanksgiving day been observed every year all over the United States since the first one was celebrated by the Pilgrims?

No. Thanksgiving day was celebrated spasmodically at first and was not observed annually even in the Massachusetts Bay Colony until about 1680. In 1864, President Lincoln designated the last Thursday in November as Thanksgiving day throughout the United States and called upon the people of all states to observe it. But his proclamation had to be supported by proclamations by the governors of the states and some did not comply.

SONOMA MISSION INN, Boyes. Known nationwide as a stand-out hostelry, where good food, drinks and service are superb.

The rider of a bronc at the rodeo was having a pretty tough time of it hanging onto the bucking steed. The animal, while tossing himself about wildly, happened to catch his foot in the stirrup. The rider was heard to mutter, "Look, fella, if you're getting on, I'm getting off."

TOWNSEND'S—Next to Bank of America, Sonoma. Shoes for the entire family. Specializing in work and sports clothes.

Little Throckmorton was having himself a ball on his first plane trip. He pushed every button in sight, ran through the aisles at top speed, and finally crashed into the stewardess as she was serving a tray of coffee.

The stewardess picked herself up and grabbed young Throcky by the arm. "Son," she cooed sweetly, "why don't you go outside and play?"

RUSTIC INN, Glen Ellen. Authentic old-time western atmosphere, but modern know-how when it comes to tasty beverages.

B & L LAUNDROMAT, Fetters. Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

My granddad, viewing earth's worn cogs,
Says, "Youth is going to the dogs!"
His granddad in his house of logs
Said, "Youth is going to the dogs!"
His granddad in the Flemish bogs
Said, "Youth is going to the dogs!"
Here's one thing I have to state:
The dogs have had a darned long wait.

THE CHICKEN HOUSE (formerly Lew's). Hiway 12, Boyes. Open 5 a. m. to 10 u. m. Best fried chicken and steaks in town. Try us.

RICHFIELD SERVICE, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.

A mother was writing to her son, congratulating him on his engagement. "My darling boy, what glorious news! Your father and I rejoice in your happiness. It has long been our greatest wish that you would marry some good woman. A good woman is heaven's most precious gift to man. She brings out all the best in him and helps him to suppress all that is evil."

Then there was a postscript in a different handwriting: "Your mother has gone for a stamp. Stay single, you young fool!"

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

BOYES SPRINGS FOOD CENTER. A food "department store"—large and varied stocks, prices the lowest. Take-out license.

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